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**Intune Physical Therapy Acquires Omaha Clinics  
to Enhance Patient-Focused Care**

*Family business-backed physical therapy company plans for rapid growth*

**BRENTWOOD, Tenn.** – [Intune Physical Therapy](#) (Intune), an emergent leading provider of outpatient physical therapy and rehabilitation services, has acquired Rehab Guru, a two-clinic, Omaha-based physical therapy practice. The acquisition marks Intune's entry into the Omaha market and supports its ongoing mission of empowering healthier, more fulfilling lives through personalized care.

"Intune was founded on the belief that physical therapy should be personal, inclusive of both care tailored to each individual's goals and circumstances, and an outstanding patient experience based on lasting relationships," said Ben Jacobs, President of Intune. "Rehab Guru has a strong reputation for clinical excellence, and its commitment to personalized treatment and whole-body wellness aligns with Intune's mission and vision."

"After years of building our practice and serving the community, it was incredibly important to find a partner that shared our purpose, upheld our values, and could carry our mission forward," said Diana Schwahn, owner and founder of Rehab Guru. "Like Rehab Guru, Intune prioritizes personalized, high-quality patient care, and joining forces with Intune provides our team with leading resources, benefits, and professional growth opportunities."

Intune is expanding strategically throughout Omaha, across the Midwest, and the Southeast—not just to grow, but to restore what's been lost in physical therapy. The industry has drifted from patient-centered care, often overlooking the importance of local connection and whole-person treatment. It is Intune's aim to bring it back.

By partnering with local businesses and staying rooted in community, Intune is committed to treating the whole patient and building meaningful relationships. The company's goal is to foster stronger lives, healthier communities, and care that truly serves.

Intune's parent company, Highland Ventures, is a family business with a legacy that spans over 75 years. Today, it is a national venture management company focused on strategically developing and operating businesses centered around owned real estate. In addition to Intune, Highland Ventures operates Legacy Commercial Property, a commercial real estate company with a portfolio of over 700 properties, and Hoogland Restaurant Group, the largest owner/operator of Marco's Pizza franchises with more than 120 locations.

**About Intune Physical Therapy – [www.intunept.com](http://www.intunept.com)**

Intune Physical Therapy builds deeply personalized physical therapy experiences, tailored to each individual's unique story and needs. The company is dedicated to a human-centered approach, where personal aspirations and challenges are as important as the medical diagnosis. From elite athletes to active seniors, Intune creates paths to recovery that resonate with each person's life and goals.

**About Highland Ventures – [www.highlandventuresltd.com](http://www.highlandventuresltd.com)**

Highland Ventures is the parent company of Legacy Commercial Property (700+ properties), Hoogland Restaurant Group (largest franchisee of Marco's Pizza), Highland Pure Water & Ice, and Intune Physical Therapy. Highland Ventures operates more than 700 retail locations across the United States. It has developed more than 450 retail strip centers under its commercial property division, with tenants ranging from Fortune 500 companies to local community retailers.